

JOT Rubric

		Very Well Done	Meets Requirements	Does Not Meet Expectations
Extended Example		Extended example is original and helps the opening of the speech and there is strong connection to the author's point.	Extended example is mediocre and not original. The speech opens in a plain manner.	There is no extended example and only facts are used to open the speech.
Descriptive Visual Details		Includes strong visual details. Shows knowledge of "Show, don't tell."	Some specific details cited, but use of "Show, don't tell" could be stronger.	Lacks descriptive details.. Shows little or no strength of "Show, don't tell"
New Territory		There is constant and coherent reference to the author's extended example within the new territory.	The extended example is merely used in the beginning and most of the speech becomes regurgitated facts. The speaker never covers any new territory.	There is not reference to the main point or extended example. The speaker never covers any new territory.
Flow and rehearsal		The speaker clearly rehearsed and was prepared for the speech. The speaker's thoughts flowed with each other	The speaker somewhat rehearsed and the flow of the speech was awkward at times.	There was clearly little or no preparation for this speech. There were awkward pauses and the thoughts were merely regurgitated facts.
Ethos, Pathos Logos		The author clearly thought of and used the three elements of persuasion effectively.	The three elements of persuasion were somewhat used. Ethos was established, but there was little emotion and logic.	The author failed to think about or use the three elements of persuasion effectively.
Alternate Interpretation.		The Alternate Interpretation effectively shows, "The other side" of the argument.	The Alternate Interpretation somewhat shows, "The other side" of the argument. More details could have been used to strengthen the argument.	The Alternate Interpretation does not show or poorly shows, "The other side" of the argument.
Something to Ponder		The author leaves his/her audience with something to ponder	The author attempts to leave his/her audience with something to ponder.	The author does not leave the audience with anything to ponder.
Visual Aide		The visual aide clearly aids the speech. The speaker does not read from it, but rather uses it as a point of reference. Great effort was put into creating the visual aide.	The visual aide somewhat aids the speech. The speaker reads directly from the aide at times and does not use it as a point of reference. The visual aide took a minimal effort to complete.	The visual aide does not aide the speech. The speaker reads directly from it and does not use it as a point of reference at all. The visual aide took little or no effort to complete.
Length		Meets length requirements		Does not meet requirement

Total pts _____ / _____